SA BUSINESS SCHOOL



COMMUNICATION SKILLS FOR EMERGING LEADERS

COURSE OUTLINE

UNIT STANDARD
119465; 119469

COURSE OVERVIEW

This course enables individuals to create, interpret and critically analyse complex texts, using appropriate language, style and tone to communicate effectively in different contexts.

Lead change. Build stronger teams. Drive lasting impact.

WRITE/PRESENT/SIGN TEXTS FOR A RANGE OF COMMUNICATIVE CONTEXTS

(Unit Standard 119465)

- Write/sign for a specified audience and purpose
- Use language structures and features to produce coherent and cohesive texts for a wide range of contexts
- Draft own writing/signing and edit to improve clarity and correctness

WRITE/PRESENT/SIGN TEXTS FOR A RANGE OF COMMUNICATIVE CONTEXTS

(Unit Standard 119469)

- Critically analyse texts produced for a range of purposes, audiences and contexts
- Identify and explain the values, attitudes and assumptions in texts
- Evaluate the effects of content, language and style on readers'/viewers' responses in specific texts.

DURATION
4 DAYS

CREDITS
10 CREDITS

DELIVERY METHOD
ONLINE, BLENDED AND INSTRUCTOR-LED LEARNING