

SA BUSINESS SCHOOL

We're not a business school.

We're a school for business.

Socio-Economic Development (SED) Offering

Creating opportunities through
employability skills, people
development and measurable
social impact.

PEOPLE.
POTENTIAL.
PROGRESS.



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POTENTIAL.
PROGRESS.



Socio-Economic Development (SED)

In South Africa, companies are required to spend 1% of their **Net Profit After Tax (NPAT)** on initiatives dedicated to **Socio-Economic Development (SED)**.

These initiatives may take the form of monetary or non-monetary contributions, but they must go to communities in which at least 75% of the beneficiaries are Black.



SA Business School's SED solution

focuses on equipping unemployed individuals with essential employability skills to improve their chances of securing meaningful employment.



Employability skills help individuals **build confidence, improve interview success and increase workplace readiness.**

Our Solution: Employability Skills



We can provide full **supporting documentation for B-BBEE verification**, including beneficiary profiles, attendance records and impact reports.

Why Employment Skills?



South Africa's unemployment challenge is significant at

47.4%.



Many unemployed individuals **struggle to access interview opportunities.**



Even when interviews happen, candidates often **need support to present themselves professionally.**



Our programme focuses on the core **employability skills required** by most employers.



Employability skills bridge the gap between potential and opportunity.

How it Helps

Creating real opportunities
and lasting impact.



SPONSOR BENEFITS



Maximum point allocation
for SED



Beneficiaries are sourced
by SA Business School



Trained by SA Business School
through accredited & qualified
facilitators



Supporting documents
supplied for B-BBEE
verification



Measurable social impact
and community development



BENEFICIARY BENEFITS



Employability Skills
Practical skills to enter
the workplace with confidence.



Professional CV creation
Guidance to create a strong,
professional CV.



Interview Preparation
Build confidence and skills
to succeed in interviews.



Professional Presentation
Develop the right mindset,
attitude and behaviour for
the workplace.



**Improved confidence and
self-belief**



Better workplace readiness
and increased chances of
securing employment.



A practical, measurable programme aligned to meaningful
socio-economic impact.

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We're a school for business.

HIT YOUR B-BBEE & SKILLS DEVELOPMENT TARGET WITH SA BUSINESS SCHOOL!

For a complete Employment Creation
Solution for your business.



Measurable
impact



Workplace
readiness



Meaningful
community
upliftment

Partner with SA Business School to create
opportunities, build confidence and unlock
brighter futures.

www.sabusinessschool.com